

ILAN HANOHOV
DIRECTOR CLIENTS, MARKETING & COMMUNICATIONS

EXPERTISE

Ilan Hanohov is the head of Gleiss Lutz's "Business Development & Marketing" business service unit. His particular expertise lies in the fields of client development, including client feedback, pitching and pricing, practice and focus group support, social media, internal and external communication. Another important focus is personnel management for the company-wide team.

VITA

Ilan studied in Mannheim and London (Cass Business School). He has been the Director of Clients, Marketing & Communications at Gleiss Lutz since the beginning of 2019. Before taking on this position, he gained more than 15 years of experience in business development at major international law firms. He lived and worked in London from 2004 to 2009.

Ilan speaks German, English and Spanish.



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